

**IS 720 (Topics in Global Security) Introduction to Global Studies: Themes, Theories, and Methods**  
**Meets with EPS 600 (Topics in International Education Policy)**

*Copy of Syllabus used Spring Semester 2009; to be updated for Spring 2010*

Professor Amy Stambach  
Seminar: Mon. 9 am – noon  
Office Hours: Monday noon - 2:30 & by appt. (Ingraham 301)

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It is commonly observed that the world operates as a global system, stitched together by far-reaching trade protocols, governance covenants, and communication networks. Although this process of integration engenders dramatic opportunities for cooperation and development, it is also characterized by profound inequities and uncertainties that breed tensions and conflicts. From education to culture to economy to environment, the great issues of our time require close attention to the dynamic interactions among actors and stakeholders around the world. This course provides a small seminar setting for an interdisciplinary survey of major approaches to the study of international and global issues. It aims to familiarize students with key theories, themes, debates, and methodological tools. Topics include economy, environment, education policy, culture, media, human rights, citizenship, health, and migration.

**Jan. 26: Introduction**

**Feb. 2: History**

Berger, Suzanne. 2003. *The First Globalization: Lessons from the French* English version available online at [http://web.mit.edu/polisci/research/berger/lessons-latest\\_English\\_versin.pdf](http://web.mit.edu/polisci/research/berger/lessons-latest_English_versin.pdf).

José Ortega y Gasset. 1932. "Who Rules in the World?" From *The Revolt of the Masses*. New York: W. W. Norton and Company.

Siegfried, André. 1952. "The New Face of the World." From *The Character of Peoples*, trans. E. Fitzgerald. London: Jonathan Cape.

Manela, Erez. 2005. A Man Ahead of His Time? Wilsonian Globalism and the Doctrine of Preemption. *International Journal*. Autumn: 115-124.

**Feb. 9: International Economy**

Narlikar, Amrita. 2005. *The World Trade Organization: A Very Short Introduction*. Oxford: Oxford UP. Pp. 1 - 41, 59-85.

Broad, Robin. 2004. The Washington Consensus Meets the Global Backlash: Shifting Debates and Policies. *Globalizations* 1(2):129-154.

Krasner, Stephen D. 1999. "Globalization and Sovereignty." In *States and Sovereignty in the Global Economy*. Eds. D.A. Smith, D. J. Solinger, and S. C. Topic. London: Routledge.

Seidman, Gay. 2008. Transnational Labour Campaigns: Can the Logic of the Market Be Turned Against Itself? *Development and Change* 39(6): 991-1003.

Thomas Friedman. 3 April 2005. "The World Is Flat, After All," *New York Times Magazine*.

Bousquet, Gilles. 19 November 2008. "Global Experience Currency in Today's Economy," *Wisconsin State Journal*.

**Feb. 16: Global Capitalism**

Peter Marber. 2004/5. Globalization and Its Contents. *World Policy Journal* 21: 29-37.

Philippe Legrain. 2004. *Open World: The Truth about Globalization*. Chicago: Ivan R. Dee. Pp. 3-24 and 321-334.

David Harvey. 1989. *The Condition of Postmodernity*. Cambridge, MA: Blackwell, pp. 284-307.

Michael Hardt and Antonio Negri. 2000. *Empire*. Cambridge, MA: Harvard U Press, pp. 325-369 and 393-414.

### Feb. 23: Law and Politics

Halliday, Terence and Bruce Carruthers. 2007. The Recursivity of Law: Global Norm Making and National Lawmaking in the Globalization of Corporate Insolvency Regimes. *American Journal of Sociology* 112(4): 1135-1202.

Cohn, Joshua and Charles F. Sabel. 2005. Global Democracy? *NYU Journal of International Law and Politics* 37(4): 763-97.

Barnett, Michael N. and Martha Finnemore. 1999. The Politics, Power, and Pathologies of International Organizations. *International Organizations* 53(4): 699-732.

Comaroff, Jean and John L. Comaroff. 2007. Law and Disorder in the Postcolony. *Social Anthropology* 15(2): 133-152.

### March 2: Human Rights and Citizenship

Tapp, Robert B. 2008. The Universal Declaration of Human Rights: Still Ahead of Its Time? *The Humanist*. Nov/Dec 6: 7-9.

Oestreich, Joel E. 2004. The Human Rights Responsibility of the World Bank: A Business Paradigm. *Global Social Policy* 4(1): 55-76.

Hintjens, Helen. 2008. UNIFEM, DEDAW and the Human Rights-based Approach. *Development and Change* 39(6):1181-1192.

World Commission on the Social Dimension of Globalization. 2004. A Fair Globalization: Creating Opportunities for All. *Globalizations* 2(2): 241-249.

Gibney, Mark. 2008. Responsibilities for Protecting Human Rights. *Global-e: A Global Studies Journal*. <http://global-ejournal.org/2008/02/15/gibney/>

### March 9: Civil Society

**\*\*Paper #1 Due Thursday 12 March 2009\*\***

Mary Kaldor. 2000. Civilizing Globalization: The Implication of the Battle in Seattle," *Millennium: Journal of International Studies* 29(1): 105-114.

Amitai Etzioni. 2004. The Capabilities and Limits of Global Civil Society. *Millennium: Journal of International Studies* 33(2): 341-353.

Ronnie D. Lipschutz. 2004. "Constituting Political Community: Globalization, Citizenship, and Human Rights," in Alison Brysk and Gershon Shafir, eds., *People Out of Place: Globalization, Human Rights and Citizenship*. New York: Routledge. Pp. 29-52.

Margaret E. Keck & Kathryn Sikkink. 1998. *Activists Beyond Borders*. Cornell. Pp. 1-38.

David Brooks. 15 June 2006. "Changing Bedfellows," *New York Times*, p.23.

Robert A. Dahl. 2003. "Can International Organizations Be Democratic? A Skeptics View," in Held and McGrew, *The Global Transformations Reader*. Pp. 530-541.

### March 16: Spring Break

### March 23: Education Policy

Dobbin, Frank, Beth Simmons, and Geoffrey Garrett. 2007. The Global Diffusion of Public Policies: Social Construction, Coercion, Competition, or Learning? *Annual Review of Sociology* 33: 449-72.

Nicola Yeates. 2002. Globalization and Social Policy. *Global Social Policy* 2(1): 69-91.

Burch, Patricia. 2009. Hidden Markets: Global Patterns in the Privatization of Education? *Global-e: A Global Studies Journal*. <http://global-ejournal.org/2009/01/13/hidden-markets-global-patterns-in-the-privatization-of-education/>

Stambach, Amy. In press. Intro and Chapter 7. "Schools of Faith" in *Faith in Schools: Religion, Education, and American Evangelicals in East Africa*. Stanford: Stanford University Press.

Michael Peters. 2006. The Rise of Global Science and the Emerging Political Economy of International Research Collaborations. *European Journal of Education* 41(2): 225-244.

### March 30: Culture

Anthropologists are Talking about Anthropology after Globalisation. 2007. *Ethnos* 72(1):102-126.

Anna Lowenhaupt Tsing. 2004. *Friction: An Ethnography of Global Connection*. Princeton: Princeton U Press. Pp. 21-77.

Kwame Anthony Appiah. 1 Jan. 2006. "The Case for Contamination," *New York Times Magazine*.

Masco, Joseph. 2008. 'Survival is Your Business': Engineering Ruins and Affect in Nuclear America. *Cultural Anthropology* 23(2): 361-398.

Gusterson, Hugh. 2007. Anthropology and Militarism. *Annual Review of Anthropology* 36:155-175.

### April 6: Health

Paul Farmer. 2003. *Pathologies of Power: Health, Human Rights and the New War on the Poor*. Berkeley: University of California Press. Pp. 29-50 & 139-159.

Laura Marti Dokson Gaydos and James E. Veney. 2002. "The Nature and Etiology of Disease," in Bruce J. Fried and Laura M Gaydos, eds., *World Health Systems: Challenges and Perspectives*. Chicago: Health Administration Press. Pp. 3-24.

Klug, Heinz. 2005. "Campaigning for Life: Building a New Transnational Solidarity in the Face of HIV/AIDS and TRIPS. In *Law and Counter-Hegemonic Globalization: Toward a Subaltern Cosmopolitan Legality* (Santos & Rodriguez, eds) Cambridge University Press.

Barry R. Bloom. 2005. Public Health in Transition. *Scientific American*. September: 93-99.

Meredith Fort, Mary Anne Mercer, and Oscar Gish, eds. 2004. *Sickness and Wealth: The Corporate Assault on Global Health*. Boston: South End Press. Pp. 57-78.

### April 13: Environment

Fifer, Nicole. 2008. Review Essay: Climate Change, International Interests, and the Future. *Global Environmental Politics* 8(4): 141-145.

Biermann, Frank. 2008. Global Environmental Governance: Taking Stock, Moving Forward. *Annual Review of Environmental Resources* 33: 277-94.

John Whalley and Ben Zissimos. 2001. What Could a World Environmental Organization Do? *Global Environmental Politics* 1(1): 29-34.

Clark Miller. 2000. Dynamics of Framing Environmental Values and Policy. *Environmental Values* 9. Pp. 211-233.

Peter Hough. 2003. Poisoning in the System: The Global Regulation of Hazardous Pesticides. *Global Environmental Politics* 3(2): 103-19.

### April 20: Food Security

Phillips, Lynne. 2006. Food and Globalization. *Annual Review of Anthropology* 35:37-57.

Rosenthal, Elisabeth. 26 April 2008. "The Food Chain: Environmental Cost of Shipping Groceries around the World." *New York Times*.

Nash, June. 1994. Global Integration and Subsistence Insecurity. *American Anthropologist* 96(1):7-30.

Desta, M.G. 2001. Food Insecurity and International Trade Law: An Appraisal of the World Trade Organization Approach. *Journal of World Trade* 35(3): 449-468.

#### **April 27: Media**

Michael Curtin. 2007. *Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press. Introduction.

Brian Larkin, "Indian Films and Nigerian Lovers," in Jonathan Xavier Inda and Renato Resaldo, eds., *The Anthropology of Globalization*. Malden, MA: Blackwell, pp. 350-378.

Oliver Boyd-Barrett. 2006. "Cyberspace, Globalization and Empire," *Global Media and Communication* 2(1): 21-41.

#### **May 4: Migration**

Levitt, Peggy and B. Nadya Jaworsky. 2007. Transnational Migration Studies: Past Developments and Future Trends. *Annual Review of Sociology* 33:129-56.

Faderman, Lillian with Ghia Xiong. 1998. *I Begin My Life All Over: The Hmong and the American Immigrant Experience*. Pp. 164-184; 185-209.

Yang, Kao Kalia. 2008. *The Latecomer: A Hmong Family Memoir*. Minneapolis: Coffee House Press. Pp 130-151.

#### **May 11: Final papers due**

##### **Course Assignments and evaluation**

Basis for final course grade:

Class participation: 20% (includes essay critique and bibliographic exercises)

Midterm Paper: 40%

Final Paper: 40%

Please inform me within the first three weeks of class if you have a disability and need accommodation to take part in or to complete the required work for this course. For more information, contact the McBurney Disability Resource Center, 905 University, 263-2741, TTY 263-6393.

##### **Bibliographic Exercise**

Taking into account the syllabus for 601 and the course objectives, recommend one or two readings that might be worth considering for future offerings of the course. It would be especially useful if you could make suggestions from your area of training and expertise, but please feel free to make a suggestion in any area. If the essay that you have in mind does not fit within the current configuration of the course, you are encouraged to suggest a new topic area that you think merits consideration.

Please submit the following no later than April 10.

1) pdf or hard copy version of the suggested essay.

2) A brief description (no more than 300 words) of the essay and an explanation as to why it would make a useful contribution to the class.