IS 720 Global Studies: Themes, Theories, and Methods

Meets with:

EPS 600 Global Studies in Higher Education: Themes, Theories, Methods

Professor Amy Stambach 301 Ingraham Hall Seminar; Mon. 2:30-5:30PM aestambach@wisc.edu

Office Hours: after class & by appt. (Ingraham 301)

It is commonly observed that the world operates as a global system, stitched together by far-reaching trade protocols, governance covenants, and communication networks. Although this process of integration engenders dramatic opportunities for cooperation and development, it is also characterized by profound inequities and uncertainties that breed tensions and conflicts. From education to culture to economy to environment, the great issues of our time require close attention to the dynamic interactions among actors and stakeholders around the world. This course provides a small seminar setting for an interdisciplinary survey of major approaches to the study of international and global issues. It aims to familiarize students with key theories, themes, debates, and methodological tools. Topics include economy, environment, education policy, culture, media, human rights, citizenship, health, and migration.

Jan 25th: Introduction

Feb 1^{st.}: History

*Berger, Suzanne. 2003. *The First Globalization: Lessons from the French* English version available online at http://web.mit.edu/polisci/research/berger/lessons-latest_English_versin.pdf.

*Krasner, Stephen D. 1999. "Globalization and Sovereignty." In *States and Sovereignty in the Global Economy*. Eds. D.A. Smith, D. J. Solinger, and S. C. Topic. London: Routledge. (e-book version available through Madcat)

*Manela, Erez. 2005. A Man Ahead of His Time? Wilsonian Globalism and the Doctrine of Preemption. *International Journal*. Autumn: 115-124.

Feb 8th: International Political Economy and/or Global Capitalism?

Bhagwati, Jagdish. 2004. Anti-globalization: Why? Journal of Policy Modeling 26:439-463.

Friedman, Thomas. 3 April 2005. "The World Is Flat, After All," New York Times Magazine.

*Harvey, David. 1989. The Condition of Postmodernity. Cambridge, MA: Blackwell, pp. 284-307.

Legrain, Phillipe. 2004. *Open World: The Truth about Globalization*. Chicago: Ivan R. Dee. Pp. 3-24 and 321-334.

Marber, Peter. 2004/5. Globalization and Its Contents. World Policy Journal 21: 29-37.

*Narlikar, Amrita. 2005. *The World Trade Organization: A Very Short Introduction*. Oxford: Oxford UP. Pp. 1 - 41, 59-85

*Rhoads, Gary and Shiela Slaughter. 2006. "Academic Capitalism and the New Economy: Privatization as Shifting the Target of Public Subsidy in Higher Education." In *The University, State, and Market: The Political Economy of Globalization in the Americas*. Stanford: Stanford University Press.

Feb 15th: Global Governance: Civil Society and/or International Organizations?

*Broad, Robin. 2004. The Washington Consensus Meets the Global Backlash: Shifting Debates and Policies. *Globalizations* 1(2):129-154.

Brooks, David. 15 June 2006. "Changing Bedfellows," New York Times, p.23.

Cohn, Joshua and Charles F. Sabel. 2005. Global Democracy? *NYU Journal of International Law and Politics* 37(4): 763-97.

Dahl, Robert A. 2003. "Can International Organizations Be Democratic? A Skeptics View," in Held and McGrew, *The Global Transformations Reader*. Pp. 530-541.

*Etzioni, A. 2004. The Capabilities and Limits of Global Civil Society. *Millennium: Journal of International Studies* 33(2): 341-353.

Kaldor. Mary. 2000. Civilizing Globalization: The Implication of the Battle in Seattle," *Millennium: Journal of International Studies* 29(1): 105-114.

Keck, Margaret E. & Kathryn Sikkink. 1998. Activists Beyond Borders. Cornell. Pp. 1-38.

*Lipschutz, Ronnie D. 2004. "Constituting Political Community: Globalization, Citizenship, and Human Rights," in Alison Brysk and Gershon Shafir, eds., *People Out of Place: Globalization, Human Rights and Citizenship*. New York: Routledge. Pp. 29-52.

Yeates, Nicola. 2002. Globalization and Social Policy. Global Social Policy 2(1): 69-91.

Feb 22: Education [in preparation for guest speaker March 1]

*Altbach, Philip G., Liz Reisberg, and Laura Rumbley. 2009. <u>Trends in Global Higher Education: Tracking an Academic Revolution</u>. (Chestnut Hill, MA: Boston College Center for International Higher Education, 2009). Also published by UNESCO, Paris. Selected chapters.

Bousquet, Gilles. 19 November 2008. "Global Experience Currency in Today's Economy, "Wisconsin State Journal. http://internationalstudies.wordpress.com/2008/11/20/bousquet-global-experience-currency-intodays-economy-wisconsin-state-journal/

*Sachs, Jeffrey. 2008. Chapters 1 and 2: Common Wealth: Economics for a Crowded Planet. Penguin Press.

March 1: Science and the Academy

Peters, Michael. 2006. The Rise of Global Science and the Emerging Political Economy of International Research Collaborations. *European Journal of Education* 41(2): 225-244.

[Guest speaker today: Philip Altbach, 336 Ingraham Hall]

March 8th: Law and Politics

*Comaroff, Jean and John L. Comaroff. 2007. Law and Disorder in the Postcolony. *Social Anthropology* 15(2): 133-152.

*Halliday, Terence and Bruce Carruthers. 2007. The Recursivity of Law: Global Norm Making and National Lawmaking in the Globalization of Corporate Insolvency Regimes. *American Journal of Sociology* 112(4): 1135-1202. Read selected pages – tbd.

Hardt, Michael and Antonio Negri. 2000. Empire. Cambridge, MA: Harvard U Press, pp. 325-369.

Mbembe, Achille. 2000. At the Edge of the World: Boundaries, Territoriality, and Sovereignty in Africa. *Public Culture* 12(1): 259-284.

*Posner, Eric. 2009. *The Perils of Global Legalism*. Chapters 1 and 4. Chicago: University of Chicago Press.

March 15th: Human Rights

The Universal Declaration of Human Rights. 1948. www.un.org/en/documents/udhr

Gibney, Mark. 2008. Responsibilities for Protecting Human Rights. *Global-e: A Global Studies Journal*. http://global-ejournal.org/2008/02/15/gibney/ (background reading)

Hintjens, Helen. 2008. UNIFEM, DEDAW and the Human Rights-based Approach. *Development and Change* 39(6):1181-1192.

*Merry, Sally Engle. 2006. *Human Rights and Gender Violence*. Chapters 1 and 4. Chicago: University of Chicago Press. (to be uploaded shortly)

Oestreich, Joel E. 2004. The Human Rights Responsibility of the World Bank: A Business Paradigm. *Global Social Policy* 4(1): 55-76.

*Posner, Eric. 2009. *The Perils of Global Legalism*. Chapter 8: Human Rights and International Criminal Law. Chicago: University of Chicago Press.

Tapp, Robert B. 2008. The Universal Declaration of Human Rights: Still Ahead of Its Time? *The Humanist*. Nov/Dec 6: 7-9.

March 22nd: Culture

*Ethnos. Anthropologists are Talking about Anthropology after Globalisation. 2007. Ethnos 72(1):102-126.

Kwame Anthony Appiah. 1 Jan. 2006. "The Case for Contamination," New York Times Magazine.

Stambach, Amy. 2010. Intro. "Schools of Faith" in *Faith in Schools: Religion, Education, and American Evangelicals in East Africa*. Stanford: Stanford University Press

Tsing. Anna Lowenhaupt. 2004. Friction: An Ethnography of Global Connection. Princeton: Princeton U Press. Pp. 21-77.

*Vora, Neha. 2008. "Globalized Higher Education in the United Arab Emirates: Unexpected Outcomes," invited guest entry: http://globalhighered.wordpress.com.

*Vora, Neha. 2008. Producing Diasporas and Globalization: Indian Middle-Class Migrants in Dubai," *Anthropological Quarterly* 81(2): 377-406.

March 29th: Spring Break

April 5th: Health

*Farmer, Paul. 2003. *Pathologies of Power: Health, Human Rights and the New War on the Poor.* Berkeley: University of California Press. Pp. 29-50 & 139-159.

Keller, Rick "World Health Organization," *Oxford Encyclopedia of Women and World History*, ed. by Bonnie G. Smith (New York: Oxford University Press, 2008). (can be accessed electronically from campus)

*World Health Organization. 2009. *Protecting Health from Climate Change: Global Research Priorities*. Download publication from www.who.int/globalchange/publications/9789241598187/en/index.html

April 12th: Food Security

[Guest speaker today: Neha Vora, 336 Ingraham Hall]

Desta, M.G. 2001. Food Insecurity and International Trade Law: An Appraisal of the World Trade Organization Approach. *Journal of World Trade* 35(3): 449-468.

*Phillips, Lynne. 2006. Food and Globalization. Annual Review of Anthropology 35:37-57.

Nash, June. 1994. Global Integration and Subsistence Insecurity. American Anthropologist 96(1):7-30.

April 19th: Environment

*Biermann, Frank. 2008. Global Environmental Governance: Taking Stock, Moving Forward. *Annual Review of Environmental Resources* 33: 277-94.

Dalmedico, Amy Dahan and Helene Guillemot. 2009. "Climate Change: Scientific Dynamics, Expertise, and Geopolitical Challenges." In *Global Science and National Sovereignty*. Ed. G. Mallard and C. Paradeise. NY: Routledge. (on order....)

*Fifer, Nicole. 2008. Review Essay: Climate Change, International Interests, and the Future. *Global Environmental Politics* 8(4): 141-145.

Hough, Peter. 2003. Poisoning in the System: The Global Regulation of Hazardous Pesticides. *Global Environmental Politics* 3(2): 103-19.

*Rosenthal, Elisabeth. 26 April 2008. "The Food Chain: Environmental Cost of Shipping Groceries around the World." *New York Times*.

April 26th: Media

*Curtin, Michael. 2007. *Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press. Introduction.

Larkin, Brian. "Indian Films and Nigerian Lovers," in Jonathan Xavier Inda and Renato Resaldo, eds., *The Anthropology of Globalization*. Malden, MA: Blackwell, pp. 350-378.

*Moran, Albert 2009. New Flows in Global TV. Chapters 1 and 10. Chicago: University of Chicago Press.

May 3rd: AERA; course review and open office hours to discuss papers.

Papers due electronically to aestambach@wisc.edu May 5th.

Course Assignments and evaluation

Basis for final course grade:

Class participation: 20% (includes essay critique and bibliographic exercises)

Midterm Paper: 40% Final Paper: 40%

Please inform me within the first three weeks of class if you have a disability and need accommodation to take part in or to complete the required work for this course. For more information, contact the McBurney Disability Resource Center, 905 University, 263-2741, TTY 263-6393.

Bibliographic Exercise

Taking into account the syllabus and the course objectives, recommend one or two readings that might be worth considering for future offerings of the course. It would be especially useful if you could make suggestions from your area of training and expertise, but please feel free to make a suggestion in any area. If the essay that you have in mind does not fit within the current configuration of the course, you are encouraged to suggest a new topic area that you think merits consideration.

Please submit the following no later than April 12

- 1) pdf or hard copy version of the suggested essay.
- 2) A brief description (no more than 300words) of the essay and an explanation as to why it would make a useful contribution to the class. Submit your description in essay form as an attachment—not in the content of an email message.

IS 601 Facilitation Exercise, Spring 2019

Each student will be responsible for facilitating discussion during a portion of one class session this semester. Each facilitator will have the following responsibilities:

- 1) Select a reading from the assigned list
- 2) Post your notes on this reading to the classlist no later than 4PM Friday before class.
- 3) Deliver a 10 minute presentation that explains the key points of the reading, along with *observations or critical commentary* you have to share.